

Protect Your Customers & Yourself by Encrypting Sensitive Email with Next Step & ZixCorp

Next Step Technology and Zix Corporation have partnered to provide email encryption as a hosted service. Now you can easily ensure privacy and meet regulatory compliance requirements with cost effective email encryption.

Email Encryption Services



Policy-Based Encryption Service

- Centralized, policy-based email encryption for regulatory compliance
- Automatic retrieval and distribution of public encryption keys through ZixDirectory, enabling transparent email encryption between all ZixCorp customers
- Automated content scanning of messages and attachments, providing transparent encryption for your company's email senders
- Ability to encrypt, reroute or block emails based on your company's policy
- "Push" recipient delivery method - sending an encrypted email directly to a recipient's inbox and enabling secure read, reply and forward capability



Secure Message Portal

- "Pull" recipient delivery method including custom branding based on your company's needs
- Hosted and maintained in SysTrust-certified and SAS-70 type II accredited ZixData Center
- Encrypted read, reply and save capabilities for recipients
- Secured compose capability for your business partners, customers, members, patients, etc.
- Unique support for Blackberry® and smartphone devices



Next Step Technology, Inc. is a Managed Services and Technology Support Provider.

Our clients are primarily Financial Institutions, Insurance, and Law firms. We have a growing Rural and Critical Care Hospital client base.

We have Financial and HIPAA experts on staff

For more information:
Contact Ronald Casteel,
Vice President, Sales & Marketing

call (312) 420-6207 or
(877) 663-3399
email ron@nextsteptechnology.com
or visit
www.nextsteptechnology.com



Next Step Technology, Inc. is a ZixCorp Diamond Partner



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Why Encrypt Email?

With an increase in regulatory pressures, identity theft and highly publicized security breaches in the media, companies that do not encrypt emails containing sensitive information are at risk of regulatory fines, lawsuits, negative PR and a loss of company intellectual property.

Companies dependent on building a relationship of trust with their customers and business partners cannot afford to risk such potential damages to their brand image. Email encryption is, therefore, an important piece of the security puzzle; it protects your company, your customers and business partners. The question then becomes how to implement this critical business process.

Why is this service different?

The power of the network

ZixCorp, a leading hosted email encryption provider since 2000, allows customers to communicate, seamlessly and securely - inbox to inbox - with no sender/recipient authentication necessary. This unmatched approach to email encryption is accomplished by customers enrolling in the ZixDirectory, a global (encryption key) repository with more than 15 million members and growing at 100,000 new members per week.

With ZixDirectory, customers eliminate the need to build their own directory of encryption keys and instead leverage ZixCorp's hosted and shared secure network, which includes:

- The US Federal Banking Regulators and the SEC
- More than 800 financial institutions
- 20 State Banking Regulators
- More than 1,000 US hospitals
- Over 30 Blue Cross Blue Shield Institutions
- 3 out of the 5 largest US health insurance companies

Policy-based Email Encryption

The email encryption service offers the ability for a company to encrypt outbound emails based on content, sender, and recipient.

The full content scanning of messages and attachments enables companies to comply with industry regulations with the help of managed lexicons that automatically encrypt, reroute, or block email messages containing financial (GLBA), healthcare (HIPAA) and profanity content. A company's sender can also trigger an email to be encrypted, as well as encrypting all emails destined for specific recipient email domains and email addresses.

A robust approach to securing confidential data can be easy and cost effective. By offering a hosted Email Encryption service, Next Step Technology and ZixCorp simplify the overall solution, lower the cost, and eliminate the complexity of secure email delivery.